GATTEFOSSÉ

Shape & Care Curl Cream

3055-1.12



+ Cushion texture
+ Curl definition
+ Hair nutrition

Phase	Name	INCI	Supplier	%
A1	DEMINERALIZED WATER	WATER	-	70.15
	AVICEL® PC 591	MICROCRYSTALLINE CELLULOSE, CELLULOSE GUM	ROQUETTE	1.50
A2	GLYCERIN	GLYCERIN	-	3.00
	SATIAXANE™ VPC 911	XANTHAN GUM	CARGILL	0.25
B	EMULIUM® KAPPA MB	CANDELILLA/JOJOBA/RICE BRAN POLYGLYCERYL-3 ESTERS, GLYCERYL STEARATE, CETEARYL ALCOHOL, SODIUM STEAROYL LACTYLATE	GATTEFOSSE	4.00
	PLUROL® STEARIQUE MB	POLYGLYCERYL-6 DISTEARATE	GATTEFOSSE	1.50
	CETEARYL ALCOHOL	CETEARYL ALCOHOL	_	2.00
	COCOATE™ BG MB	BUTYLENE GLYCOL COCOATE	GATTEFOSSE	10.00
	JOJOBA OIL	SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL	_	2.00
	PROTECTICIRE® MB	JOJOBA ESTERS, ORYZA SATIVA (RICE) BRAN WAX, POLYGLYCERYL-3 STEARATE, COPERNICIA CERIFERA (CARNAUBA) WAX	GATTEFOSSE	2.00
	DEFINICIRE®	JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, POLYGLYCERIN-3	GATTEFOSSE	2.00
C	GEOGARD ULTRA™	GLUCONOLACTONE, SODIUM BENZOATE, CALCIUM GLUCONATE	ARXADA	1.20
D	PERFUME NIU VAI MILK ITM0695516	FRAGRANCE	ARGEVILLE	0.40
				100.00

Operating instructions

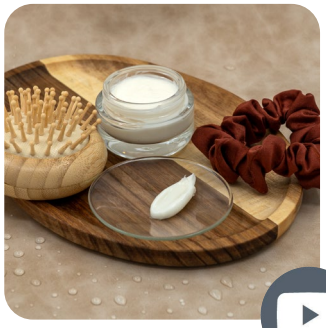
- Heat the water of phase A1 to 75°C. Add Avicel® PC 591 and disperse under high shear (2500 rpm) until the gel is formed.
- Prepare the premix of phase A2 and add into A1 under medium shear (1000 rpm) until the gel is formed. Check that everything is homogeneous.
- Heat phase B to 75°C and check that everything is homogeneous.
- Proceed with the emulsion of oil phase B into water phase A at 75°C under moderate shear (1500rpm) and then increase to high shear (3000rpm) for 10-15 minutes.
- Cool down under moderate mixing until reaching 35°C. Add ingredient of phase C and mix for 5 minutes (1500 rpm). Check that the emulsion is homogeneous. Continue to cool down and add phase D.
- Check pH and adjust, if necessary.

This formula is presented in good faith, however, no warranty as to the accuracy or completeness of results, or fitness for a particular use is given, nor is freedom from the infringement of any intellectual/industrial property rights to be inferred. It is provided "as is" for your consideration, investigation and verification. To the extent permissible by applicable law, Gattefossé shall in no way be liable for any reliance upon information or materials provided.

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Description

This curl cream is the perfect 2-in-1. It improves curl definition thanks to **Definicire®** and brings care benefits thanks to **Protecticire® MB**.
This texture has been tested on all types of curly hair, from fine curly to coily kinky hair, by 22 panelists, who gave it a rating of 8.6/10.

How to apply: After washing your hair, apply this Curl Cream to wet hair and leave it on (do not rinse). You can then continue with your usual routine: jelly, styling, drying, etc.

Specifications

+ Aspect: white cream
+ >99.2% from natural origin (ISO 16128)
+ Viscosity Brookfield RV (spindle B, speed 5): approx. 50.000 mPa.s after 24h
+ pH: 4.3 ± 0.3

Ingredients

- **Emulium® Kappa MB** is a natural O/W emulsifier. It creates a rich, cocooning cream that maximizes care deposit for an intensive treatment experience.
- **Plurol® Stearique MB** in this formula has co-emulsifying properties for thinner oil droplet distribution in microscopy visualization.
- **Protecticire® MB** is a fully natural active texturizing agent, helping to shield the hair fiber from daily environmental aggressors, preserving its strength and beauty.
- **Definicire®** is a texture ingredient designed for hair styling. It ensures hair discipline: frizz and volume control, and curl definition even under high humidity.
- The synergy of these 4 ingredients creates the perfect viscosity, definition, control, and moisturization for curly hair.
- **Cocoate™ BG MB** brings a light, dry-touch sensory profile to leave-on hair care products, enhancing spreadability and helping to avoid a heavy or greasy after-feel.
- Jojoba oil is well-suited to leave-on curly hair creams because its structure is similar to human sebum.